

ELISABETH THÉBAUD

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PORTFOLIO: WWW.ELITEBO.COM

Seasoned expert with proven experience developing creative concepts as Senior UI/UX designer. A strategic thinker & creative problem-solver with a unique blend of leadership skills & content review expertise. Strong knowledge of design thinking principles & guidelines related to interaction design, information architecture, visual/graphic design & usability. A demonstrated background managing multiple projects, prioritizing tasks, overseeing the creative process, & producing innovative products ranging from web applications, web sites, tablet design & mobile app designs. Worked in agile environments, managing communication cross functionally with teams to develop workflow, sketches, wireframes, prototypes & visual mockups.

SKILLS

Interaction

User Research
Wireframing
Prototyping
User Testing
CRO Principles

Visual

Sketching
Illustration
Drawing
Animation

Software

Adobe Creative Suite
Adobe XD
Microsoft Visio
Axure RP Pro
Sketch, Invision, Zeplin
Proto.io, Figma

Coding & Familiar Frameworks

XHTML – working knowledge
CSS – working knowledge
IOS & Material Design, Azure
Javascript, jQuery, Salesforce, DevExpress
Angular, agGrid, Bootstrap, Kendo UI
MS Dynamics 365, SaaS & CRM, API

Management

Polarion
Jira, Confluence
Microsoft Office 360
Microsoft PowerPoint
Rally

PROFESSIONAL EXPERIENCE

GUGGENHEIM INVESTMENTS LLC., Senior UX/UI Designer

Chicago, June 2022 – March 2026

- Lead UX/UI Designer working remotely (hybrid) from Plainfield, Illinois for redesigning a Microsoft Power BI and Angular, DevExpress financial application which led to an increase in user utilization. Developed a Style Guide defining all of the interaction components and explored multiple concepts to elevate the design system of the web application.
- Contributed and produced informational video of the different features of the application.
- Responsible for User Research, Information Architecture, Interaction and Visual Design.
- Worked in an Agile development environment & collaborated with a cross-functional team.

FORD MOTOR CO., Contract Digital Senior Product Designer

Detroit, Michigan December 2020 – December 2022

- Working remotely from Bolingbrook, Illinois for a CRM Microsoft Dynamics 365 application for Ford Automated Vehicle Customer Care Help Center. Writing user journeys, creating user flow diagrams, building wireframes, and clickable prototypes of the interaction models of the application to optimize and refine work prior to developer hand-off.
- Contributing and producing informational videos using Adobe Affects Effects of the different features of the application.
- Working in Agile development environment & collaborating with a cross-functional team to evaluate the feasibility of the proposed features.

PROMOTIONS VPS, Senior UI/UX Designer

Montreal, Canada July 2019 – October 2020 – Remote

- Worked remotely creating web solutions for new web site, utilizing the latest design trends. Scope of work included partnering with engineers and leadership across the organization to redesign the site to meet UX design standards and continuously evolve the product through research, user testing, and new feature releases.

FIS GLOBAL, Contract Senior UX/UI Designer

Bolingbrook, Illinois, April 2018 – February 2019

- Lead UX/UI designer for a responsive subscription financial application used by internal business & external FIS GLOBAL clients from customer flow diagrams, data visualization, wireframes, prototypes & high-fidelity mocks.
- Conducted stakeholder interviews & understood target users deeply: developed & worked from user profiles, participated in creation of user stories & produced new process flow.
- Worked in Extreme Programming Agile & collaborated with multi-disciplinary teams to evaluate the feasibility of proposed features. Some new features required creation of sketches, wireframes, & clickable prototypes to quickly test (Think Aloud Methodology for AB Testing) & iterate designs with user testing group.
- Defined & documented user experience design patterns. Delivered design specs, checked for bugs & worked with developer to fix. Project requirements included Angular 5, 6, Kendo UI, Sketch, Responsive & Material Design standards.

JOINT COMMISSION RESOURCES, Contract Senior UX/UI Designer

Chicago, Illinois, May 2016 – March 2017

- Lead UX/UI designer for three customer-subscription web-based applications sold by JCR. Designed effective UI concepts with Accessibility, ADA & WCAG Compliance standards in mind in coordination with both the client & developer's expectations for Angular 4 & 5, Bootstrap, Kendo UI, & Responsive. Performed Usability test on prototypes using Trymyui.com & Survey Monkey.
- Reworked process flows, data visualization to meet stakeholder's requirements & user needs, designed detailed & comprehensive wireframes & prototypes that effectively communicate information design & interaction design.
- Translated requirements into a user interface including screens & interactive elements. Provided designs & concepts for webpages in Adobe Creative Suite. Organized Mobile concept content in an interactive prototype using Proto.io.
- Collaborated with others in creating standards documents & cross-application consistency.

FJORD, User Experience Consultant/Visual Design Specialist

Chicago, Illinois, August 2014 – August 2015

- Created web 2.0 solutions for new & existing responsive websites for various clients, utilizing the latest design trends.
- Created Gap Analysis document to provide a better user experience for the Hewlett Packard product registration web app.
- Produced several interactive pages for Hewlett Packard product registration web application using Axure RP Pro. Designing for different platforms, Responsive web & Salesforce (CRM), desktop, tablet & mobile applications.
- Took ownership on projects such as the Mega menu navigation for CenterPoint Energy & improved on the design already established.
- Presented creative concepts internally & also directly to the clients from a variety of industries including T-Mobile, Centerpoint Energy, Hewlett Packard, DOW, Consumers Energy & Coca Cola.

CNH INDUSTRIAL, User Experience Designer

Chicago, Illinois, November 2011 – December 2013

- Lead UX/UI designer responsible for the User experience design for Android based Display Tablet for precision farming solutions. Worked closely with the product management, & software engineers to improve the performance, aesthetics, & usability of the existing display, based on the research data.
- Proposed simple yet compelling visual, design specifications & interaction design solutions keeping in consideration user behavior & complex technical requirements to best apply to the product.
- Played a crucial role in defining & developing the software interaction model & visual design of the display.
- Collaborated with developers using Polarion. Initiated & drove the creation of a living scalable framework & design for Style Guide. Mentored other designers & providing support on advanced design & image retouching tasks.

PARADOX SECURITY SYSTEMS, User Interface Designer

Montréal, Canada, April 2010 – November 2010

- Lead UX/UI designer conceptualized the user interface for an native Iphone (iOS) application to Arm & Disarm an Alarm system. Defined the interfaces' requirements & architecture, such as the user tasks, features, user interaction, & navigation flow.
- Designed preliminary user interfaces with hand-drawn sketches & wireframes in Visio. Performed usability tests (Think Aloud Methodology & Survey Monkey) throughout the process.; defined testing parameters, recruited users, facilitated tests & reported results.
- Used the Apple builder to create some of the visual elements to hand off to developers.
- Created visual mockups, design specifications & worked with the software developers to implement the final user interface design for the company's first mobile application on iTunes Store.

AMAZON.COM Contract Senior UI/UX Designer

Seattle, Washington, January 2008 – January 2009

- Worked with Product Manager & Marketing Consultant & other members of the team to design the look & feel & user interaction experience for a new product of Amazon Payments web application.
- Designed the corresponding collaterals such as Ads & Emails Newsletters. Re-design the Sign In experience for Amazon Payments. This included navigational flow charts, & master page designs.
- Wrote & documented style guide for the developers to use & collaborated using Jira.
- Designed client side of the Mobile experience, HTML website & several collaterals for Amazon Payments web applications.

MICROSOFT, Contract Senior UI/UX Designer

Redmond, Washington, August 2007 – January 2008

- Key responsibilities included generating & shaping ideas for Microsoft Events & Microsoft Profile Center web application into meaningful experiences, look & feel & user interaction.
- Working in an Agile environment process, developed workflow with the program manager & created sketches & visual mockups & design specifications.
- Working alongside business planners, program managers & developers. Released many features & HTML pages for Microsoft Events; an Admin Tool using Microsoft Blend application for prototyping & delivering files to developers.
- Conceptualization & creation of a more usable website for Microsoft Profile Center in less than four weeks.
- Played a key role in the standardization for using Silverlight controls across MS Events.

AMAZON.COM, Contract Senior UI/UX Designer

Seattle, Washington, October 2006 – July 2007

CLASSMATES.COM, Contract Visual Designer

Renton, Washington, March 2006 – September 2006

HOUSEVALUES.COM, Web Graphic Designer

Kirkland, Washington, July 2005 – December 2005

MICROSOFT, Contract User Interface Designer

Redmond, Washington, August 2003 – June 2005

MICROSOFT MSN, Product Designer- MSN Core User Experience Team

Redmond, Washington, December 2000 - July 2003

EDUCATION

UNIVERSITY OF MIAMI

Coral Gables, Florida, 1988-1991

Bachelor of Fine Arts in Graphic Design & Illustration. GPA in Art & Sciences: 3.54. Dean's List.

CLEVELAND INSTITUTE OF ART

Saci, Foreign Program Abroad, Florence, Italy, Spring Semester 1990,

Studio Courses in Graphic Design, Introduction to Photography, Weaving & Art History

Language

French (native language), & comprehend Spanish

INDEPENDENT LEARNING

Agile Development Bootcamp, 2012, VersionOne – 3 day course

Information Architecture 2: Navigation Design, 2012, Norman Nielsen Group

Visual Design for Mobile & Tablet 2, 2012, Norman Nielsen Group

Designing Complex Applications & Websites 3, 2012, Norman Nielsen Group

Silverlight, October 2007 Boot Camp, Microsoft Corporation

Precision Questioning - (completed 2 day course), Microsoft Corporation

Presentation Skills Class - (completed 1 day course), Microsoft Corporation

Web Graphics Workshop & HTML 2, 1999, Sakson & Taylor, Inc.

Web pages using HTML, 1997, Sakson & Taylor, Inc.

PATENTS

US Patent D827,663 for CNH Industrial, Display Panel or Portion Thereof with a Graphical User Interface, September 4, 2018